







FAIR SHARE GIVING FROM THE HEART

Updated March 2023

How Much is My Fair Share? Updated March 14, 2023 Fair share pledging means giving generously according to our commitment and our means. We are grateful for every commitment and every gift.		Current Pledges (2022-23) \$639,000 pledged from 339 pledging units <i>(Current average pledge is \$1,884)</i>	2023-24 Goal We need to increase our total giving by 13% to have a budget that reflects our UU values. Are you able to help us reach our goal this year?
 RED	If you have a job that pays well, retired with a good pension, or income-producing assets, you may think of yourself as red. Red contributors have discretionary income. The pandemic may not have disrupted your income. <i>Red-hued members pledge \$5,001+.</i>	28 Red Pledge Units \$202,000 total	We encourage at least 7 more members to join those who make the largest gifts. <i>Red pledgers donate \$417+ a month.</i> If you are already in Red, maybe you can increase by just \$40/month to help us reach our goal!
 MAGENTA	Magenta is like red — only a little bluer! Magenta means you generally have enough money to meet your needs. You might have kids in college or other obligations that reduce your discretionary spending but are able to support our community with a larger pledge. <i>Magenta-hued members pledge \$3,001 to \$5,000.</i>	37 Magenta Pledge Units \$142,571 total	We hope some Magenta givers will be able to make double digit percentage increases from 10% on up. Double your pledge and join Red! Magenta pledgers donate \$250 - \$417 a month
 PURPLE	Purple is a beautiful and mysterious color. Purple donors may be living on a fixed income. You may have income that's up one year and down the next or suffered COVID losses. You may live modestly. You may be helping other members of your family. <i>Purple-hued members generally pledge \$1,001 to \$3,000.</i>	134 Purple Pledge Units \$233,100 total	If you can stretch to a larger gift, thank you! If you have experienced income insecurity, we understand and are grateful for any contributions you are able to make. Purple pledgers donate \$84 - \$250 a month
 BLUE	Generally, Blue does not have a lot of money to spare. Blue may be paying off loans or living on a very modest income. Blue is a very important part of this community. <i>Blue-hued members pledges \$50 to \$1,000.</i>	140 Blue Pledge Units \$61,000 total	We hope you can sustain, or make a larger or first gift. We understand times are tough. We are so grateful for what everyone gives and brings to our community. Blue pledgers donate \$4 - \$84 a month