

Monthly Meeting, Board Retreat August 23 and 24, 2013

Board		Present	Absent
Chair	Kitty Durham-Jones	X	
Past Chair	Beth Jewell		X
Co-Chair	Phyllis Byard	X	
Treasurer	Judy Kleen	X	
Secretary	Dennis Rankin	X	
	Dan Baer	X	
	James Brown	X	
	David Douglass	X	
	Fujio Hayashi	X	
	Tim Hooks		X
	Bill Keating	X	
	Nina Lewis	X	
(On Leave)	John McCrystal		X
	Nancy Nehring	X	
	Tom Wheeler	X	
Staff			
Sr. Minister	Rev. Mark Belletini	X	
Assoc. Minister	Rev. Eric Meter	X	
DRE	Lane Campbell		X
Administrator	Brian Hagemann	X	
Guests			
Doug Rossiter	Anita Bucknam		

1	Meeting stated at Friday, August 23, 2013 7:04 PM. Chalice Lighting and centering was conducted by Kitty. Lane was present for the Friday evening meeting only.
2	Report of Strategic Planning (SP) Doug Rossiter and Anita Bucknam presented the work the Strategic Planning has done on the revamping the committee structure at the church. They have conducted preliminary breakdown on information received from a survey they conducted with committee leads. General structural breakdown consists of: committees, Teams, Group, Ad-Hoc – further work will be done. SP is planning a Volunteer Fair for the month of October. The Board is behind the work SP is conducting.
3	Saturday – August 24, 2013, Reading – Dan Baer. Meeting at Judy Kleen’s home.
4	Skype Session with Sandy Lindahl (Ackley Consulting) Questions and Answers (Capital Campaign (CC)): Kitty, prior to skyping with Sandy, provided some background to Sandy. She will be coming to the church on September 12, to talk to Stewardship on Thursday. Then the following day (Friday) will be training the chairs of the Capital Campaign. She will be attending church service on that

Sunday to gain insight to our culture.

Skype Session – Goals have been set and teams are being built. She is meeting with the CC leaders is coming up. Training will be completed for each leader and as a group and tasks assigned. Board members may attend, but the focus needs to be on the Campaign leaders and calendar settings. It will take about a month to organize – artwork, themes, and readying publications. Sandy will then come back to the church a month later – need to check church calendar. Board members will be asked to attend, with the Campaign volunteer, to the one-on-one giving sessions – they can provide support of any questions asked. The Board will be given the first ‘ask’ along with the Campaign workers, and large donors. This supports the momentum that needs to be generated. The congregation will be asked in January with a planned ending date in end of February.

Question: How do we protect annual giving from the CC? The CC is considered a second gift, we should protect the annual drive and treated separately. Sandy will address this with Stewardship. People give differently – the scope is different, with a longer giving time, and different emotional impact. They give from different pocket – given from assets.

Question: We have heard about different pockets, younger families do not have the assets usually tapped for CC. How do we address this? The approach will be different for these people. People will tend to be more creative in how they give – use skill to raise money...second mortgages...work longer. This would be part of the process of ‘the ask’.

Question: If someone has a valuable object, how can it be given? Have the person liquidate the asset and give the money.

Question: We need to keep the individualization of the asking part? No one can assume anything about an individual’s giving. Your best gift – depends on resources, the vision meeting the individual’s values; what point are you in your life.

Question: Appreciated gift – Charitable Gift Fund to gain tax deduction – another way to give without incurring the taxes. Can this be utilized in the CC? A Schwab account is set up to receive electronic gifts. IRA giving needs to be done prior to the end of the year to take advantage of the tax laws.

Sandy Continues: How we frame the CC is very important – base it on furthering our church mission.

We (the Board) have made a \$2 million goal and this is achievable with the right kind of planning and hard work.

Referenced the Sample Gift Chart – Why is it helpful? We have a stretch goal and this is a roadmap to see how it can be obtained. As the numbers of gifts increases, the amount decreases. Try to build the early gifts to get the momentum – it is hard to make up a large gift with many smaller gifts. The October and November meetings will be focused on these large gifts. All gifts are important.

	<p>The kick-off event occurs after the early gifts – we can capitalize on the momentum created on the large gifts. We need to focus on the other gifts.</p> <p><i>Question:</i> How do you feel about recognition? It depends upon the culture of the church. Some churches say thank you and that is all. Some publish a book with no giving levels. Some make plaques. This would be a Board decision and is based on policy.</p>
5	<p>Consent Agenda – July Meeting Minutes Approval.</p> <p>Corrections: None</p> <p>All approved</p>
6	<p>Extended Financial/Treasurer’s report from Judy Kleen and Phyllis Byard.</p> <p>Judy gave an overview of the budget process and reporting. \$30K loss this past year – the problem being on the income side – we cannot afford to have this happen again – we will not be able to make payroll requirements. We have borrowed from the restricted account to support the income loss (-\$22K). School for Young Children and the investment cycle also affected the income base line. The financial committee has taken steps to <u>not</u> overestimate our pledges. A comment about having a sinking fund to be started to help support ‘emergency’ funding. A comment was raised regarding insurance liabilities of the church.</p> <p>The topic of generationally motivated giving was talked about. This would concern younger members and their approach to giving. We could glean information from UUA and from the CC (Sandy). Seed the basket during collection time. How do people view the electronic giving – nothing is going into the basket.</p> <p>Finance Committee</p> <p>David Douglass passed out Finance Committee Initiatives. We need more creative ways to increase our income – Art Shows, etc. Moving up the budgeting efforts to provide a pledge goal to Stewardship. Try to reduce credit card charges. Suggestion to change the annual meeting back to May to accommodate schools and if there is an impact to the budgeting A budget for 2014 was presented.</p> <p>Motion By Phyllis Byard to accept the budget by the Board to present to the congregation.</p> <p>2nd by Nina Lewis</p> <p>Approved by all members. James Brown abstained.</p>
7	<p>Staff Reports:</p> <p>Brian Hagemann:</p> <p>Potential volunteers came forward to help with communications/marketing – checking to see if there is a fit for the Capital Campaign. Getting ready for the fall startup – SYC is being prepared. Landscaping company has had a huge turnover – Brickman – playgrounds and scattered garden being ignored. It is important to see the good relationships built with our vendors and Brian. A second opinion has come to look at the roof damage that verified the original finding that the roof damage was caused by hail (this is ongoing).</p> <p>Mark Belletini:</p> <p>Mark participated with the Friday evening part of the meeting. He provided a lovely readying to open the meeting and valuable insight to the Strategic Planning committee’s efforts. Very busy summer – completing paper and needs to start the book writing regarding grief. Will be leaving</p>

	<p>for the UK to work with UU church there. Ben Iten is going into Chaplin work for the community. He will be an intern at the church, and we can give \$8K to him through UUA to help his family. Mark plans to announce his retirement in 2 years, to be included in the newsletter. This has been a very busy summer in pastoral work.</p> <p>Motion – Bill Keating – The Board supports the Ben Iten to continue his ministry.</p> <p>2nd – David Douglas</p> <p>All Approved</p> <p>Eric Meter:</p> <p>“Who are our neighbors” curriculum – addressing race relations. Coming of age – new teacher – many new volunteers.</p> <p>Lane Campbell:</p> <p>Lane came to the Friday evening meeting and gave a report. She is finding her way around the church, building new relationships. She had a visit with a friend from Kansas, giving her a respite from her move. We welcome her and her energy.</p>
8	<p>JAM request for co-sponsorship of UUJO action and assembly.</p> <p>Will the Board sponsor (support), their efforts. This is by advertising in our newsletter and supporting the meetings and supporting JAM in their outreach efforts. This is not a money requirement.</p> <p>Motion – Bill Keating – The Board will support UUJO efforts in permitting the use of the facilities and announcements in church publications.</p> <p>2nd Tom Wheeler</p> <p>All Approved</p>
9	<p>Board greeter schedule and expectations.</p> <p>Kitty passed out a schedule for the Board greetings from the pulpit. This schedule will be online that she will provide to us. There are templates available and tweak at will to personalize.</p>
10	<p>Wrap-up information on the Capital Campaign. New chairs and other chairs as of this date. Sign Thank You cards for first donors. Look at the architect and Go Sustainable plans.</p> <p>Brian reported on the architect plans for implementation. New classrooms, new corridor and upgraded bathrooms are being finalized. Much attention was focused on the East entrance.</p> <p>Go Sustainable – will be completing an audit on energy use to be used in application with AEP. It would be important to bring to the attention of the congregation that Go Green is part of all the updates that we are looking at doing.</p>
11	Adjourn – 2:45 PM
12	<p>Thank You Cards</p> <p>John McCrystal – Thinking of You</p> <p>UU Staff for their work and dedication.</p>

Upcoming BOARD Events:

September 10, 2013 (Wednesday) (Executive Board Meeting 7:00 PM)

September 12 – 15, 2013 Training Weekend (Strong Board Presence is expected)

September 25, 2013 (Wednesday) – Board Meeting

Report Submitted by Dennis Rankin, Board Secretary